traveling with their teams. Appropriate clothing should be worn on these occasions, and student-athletes should maintain a well-groomed appearance in terms of their hair, facial hair, and makeup. Student-athlete’s appearance on-campus and in the classroom is equally important.

SAFE ZONE

Safe Zone promotes a welcoming, inclusive and emotionally as well as physically safe environment for LGBTQIQ (lesbian, gay, bisexual, transgender, queer, intersex, questioning) students, faculty, and staff through developing a network of allies who can provide support information, and assistance to said students at CSU Bakersfield. The Athletics Department strives to be a community of respect. Each student is expected to take responsibility for the consideration of the rights of others. Any conduct of a student, group of students, or student organization that violates the rights of other individuals, groups or organizations, either on or off campus, is prohibited.

http://www.csub.edu/counselingcenter/safezone/

SOCIAL MEDIA

There is a balancing act involved when it comes to social media, especially for student-athletes. While we encourage and fully support freedom of speech, expression and association, we also ask that you be cognizant of the fact that you are representing yourself, CSUB, the Athletics Department and your team every time you use social media.

The Athletics Department advises student-athletes to exercise extreme caution in their use of social media applications (Facebook, Twitter, Instagram, YouTube, Snapshot, Vine, etc.). Always remember that inappropriate postings can follow you for life.

Keep the following in mind before participating on social networking websites:

• **Nothing is ever fully private.** Even if you are locked, your followers can make your postings public.
• Once a post or photo is placed online, it is **completely out of your control**, regardless of whether you limit access to your page. Even if you delete it, someone could have saved it or screen-captured it.
• **Do not post inappropriate information or photos** that could damage or embarrass individuals, teams, the Athletics Department, CSUB or you.
• **Do not allow yourself to be photographed in a compromising situation** (e.g., Michael Phelps). Remember that anyone can post a cell phone photo of you and tag or ID you, leaving you with little control over the content or usage of the photograph.
• **Do not post disrespectful comments or engage in inappropriate behavior** such as:
  o Derogatory or defamatory language about anyone, including coaches, officials, opponents, CSUB Athletics, CSUB, the WAC or the NCAA
  o Comments that constitute a credible threat of physical or emotional injury to another person